

# HAIR + MAKEUP TIPS

ARE YOU PLANNING ON GETTING YOUR HAIR AND MAKEUP DONE FOR YOUR PORTRAIT SESSION?  
MAKE SURE TO BOOK THEM THE DAY YOU BOOK YOUR PHOTOGRAPHER. THEY BOOK UP FAST!



## WHAT HAPPENS TO YOUR HAIR AND MAKEUP WHEN YOU'RE BEING PHOTOGRAPHED?

- The camera will enhance flaws rather than your best assets. In order to have flawless looking skin, you have to wear more foundation and concealer than you would every day.
- The camera will "flatten" and "wash out" colors, so blush, lip color and eye shadow are very important to add depth to your photos.
- Your face will look flat on camera, not 3D as it does in person. You want your makeup to add shape and definition to your face by highlighting your cheeks.
- In order to make your eyes have depth and "pop." eye shadow, mascara, eyeliner and false eyelashes can make a huge difference on camera. To all of my cheerleaders, dancers and theater girls, they make natural fake eyelashes that don't look like caterpillars on your eyelids...I promise!
- Your mouth tends to disappear on camera if you don't wear color on your lips. Even if you never wear lipstick, it is important to add a little color on your lips to separate your lips from the rest of your face.
- Your hair will fall. Your curls will fall. You'll be outside (Hello humidity!) moving around and changing clothes multiple times. Stylists will make sure you have plenty of volume when you leave their chair knowing that your hair will fall by the end of the shoot. You don't want it to look stringy by the end of the session, so don't be afraid of a little more volume!

### DO YOU CATCH MY DRIFT?

Every day hair and makeup is much different than the hair and makeup you would wear when you're in front of the camera.

